

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

18. (Currently Amended) A method for brewing a beverage comprising the steps of:

- (a) inserting a filter pack comprising a beverage precursor in to a brew funnel of a beverage brewing apparatus and aligning a filter receiving means of the filter pack onto a key means within the brew funnel; and
- (b) subjecting the filter pack to water.

wherein the key means does not pierce or perforate the filter pack.

19. (Currently Amended) A method for brewing a beverage according to claim 18 wherein the beverage precursor is a coffee precursor or a tea precursor.

20. (Currently Amended) A method for brewing a beverage according to claim 18 wherein the beverage brewing apparatus displays a brand, and the filter pack is suitable to brew a brand of beverage that matches the brand displayed on the beverage brewing apparatus.

21. (New) The method of claim 18 wherein the filter pack rests on an elevation device within the brew funnel.

22. (New) The method of claim 18 wherein the key means is mounted on the elevation device.

23. (New) The method of claim 18 wherein the key means is mounted on the brew funnel.